

A black and white photograph of a bull rider on a bucking bull. The rider is wearing a protective helmet and is leaning back as the bull bucks. The background shows a rodeo arena with spectators and a fence.


Sponsorship Packet

**Monroe County
Fairgrounds**

May 30 & May 31, 2025

The mission of the Monroe Rodeo is to **spearhead a community-driven initiative** aimed at raising funds for the development of the Monroe County Fairgrounds.






Sponsorship Packages

Community Supporter

- Mention in event program
- Event Backdrop advertising

\$250




Sponsorship Packages

Fence Sponsor

- Company logo on a banner along the fence line viewable from Hwy 411
- Mention in event program
- Event backdrop & social media advertising
- 2 complimentary tickets

\$500




Sponsorship Packages

Chute Sponsor

- Company mentions each time a horse or bull is released from a chute
- Logo/name displayed on bucking chute
- Logo/name displayed on sponsorship page on website & on event backdrop
- Social Media advertising
- ¼ page in event program (both nights)
- 6 complimentary tickets

\$1,000




Sponsorship Packages

Promotional Sponsor

- Logo/name displayed on sponsorship page on website & on event backdrop
- Social Media advertising
- ½ page business ad in event program (both nights)
- Logo/name displayed on banner at the rodeo both nights
- Company mention during the rodeo
- 8 complimentary tickets

\$2,500




Sponsorship Packages

Kid Zone Sponsor

- Logo/name displayed on sponsorship page on website & on event backdrop
- Social Media advertising
- ½ page business ad in event program (both nights)
- Logo/name displayed on banner at the kid zone area both nights
- Company mention during the rodeo
- 8 complimentary tickets

\$2,500



Sponsorship Packages

Presenting Sponsor

- Sole presenting sponsor of event
- Company name/logo on event program cover page, event backdrop and event banner
- Social Media advertising
- Full page in event program (both nights)
- Logo/name displayed on Main Gate (both nights)
- Logo/name displayed on sponsorship page on website
- Named as presenting sponsor on local billboard promoting rodeo for 3 months
- Company mentions throughout rodeo
- 10 complimentary tickets

\$5,000



Sponsorship Agreement



Business Name: _____

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please choose a sponsorship level below:

- \$5,000 - Presenting Sponsor Package
- \$2,500 - Kid Zone Sponsor Package
- \$2,500 - Promotional Sponsor Package
- \$1,000 - Chute Sponsor Package
- \$ 500 - Fence Sponsor Package
- \$ 250 - Community Supporter Sponsor Package
- In-Kind Sponsorship (_____)

Please email logo to (Monroe County Rodeo in Subject line): visitmonroetn@gmail.com

Checks made payable to: Monroe County Government

Remit payment to: Monroe County Finance c/o Monroe County Rodeo
103 College Street Suite 9
Madisonville, TN 37354

AGREEMENT:

By signing below, the above named hereby confirms their authority to make this agreement on behalf of the company mentioned and agrees to remit the amount associated with the chosen sponsorship level by the deadline date of May 1, 2025 receiving in return the advertisements and benefits stated in the 2025 Monroe Rodeo Sponsorship Packet.

AUTHORIZATION:

Signature: _____

Date: _____